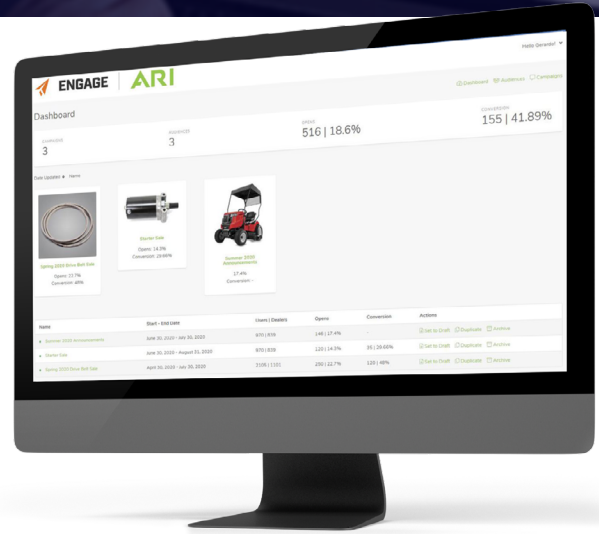


Engage Your Customer Network

Connect with customers, create campaigns for targeted audiences and drive engagement—all on the PartSmart Connect platform.

PartSmart Engage is a communication management tool that helps manufacturers and distributors drive results by quickly creating campaigns and sending highly targeted messages to your customer network.



✔ **Campaign Management**

Easily create and publish marketing campaigns from scratch or by utilizing your existing marketing collaterals.

✔ **Audience Targeting**

Increase the efficacy of your marketing campaigns by targeting the exact audience for your campaign.

✔ **Direct Communication Channel**

Campaigns are delivered directly in PartSmart—our industry-leading parts lookup solution—ensuring your messages are always seen by your customers.

✔ **Increased Views & Conversions**

Direct communication with your customer network improves the view rates and conversions on your campaigns.

✔ **Key Metrics & Reporting**

Access key performance metrics and reporting for your campaigns—all from your Engage dashboard.

✔ **Multiple Campaign Options**

Create a wide array of high-value campaigns to drive customer engagement, including announcements, part promotions, product updates and more.

PartSmart Engage can boost your marketing reach with your customers and drive more business results.

Contact us for a demo today.